



**BUSINESS
GUIDES**



2013–2014 PUBLICATIONS CATALOGUE

**REGIONAL
GUIDES**



MAGAZINES



ASIA BRIEFING





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ABOUT US



Asia Briefing Ltd

At Asia Briefing, our goal is to empower foreign investors by increasing the transparency of doing business in Asia.

In our publications, we harness the professional insights of Dezan Shira & Associates, a specialist foreign direct investment practice, providing corporate establishment, business advisory, tax advisory and compliance, accounting, payroll, due diligence and financial review services to multinational corporations.

Our business magazines are not your typical business magazines; they're practical overviews of timely business topics written specifically for an audience of foreign investors.

Our in-depth business guides walk you through key topics for foreign investment, such as establishing and operating a business, tax and accounting, payroll, as well as providing overviews of regional investment climate.

Our regional guides are designed for the business investors seeking area-specific highlights for various investment regions across China, India, Vietnam and emerging Asia.

Our Asia Briefing bookstore, part of an integrated digital resource network for foreign investors in Asia, is home to all of our publications.



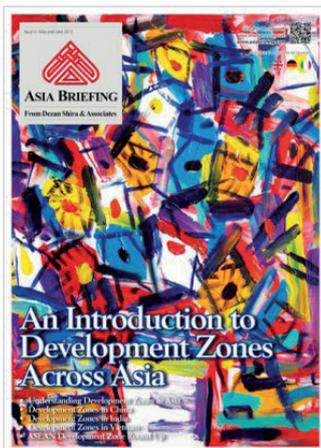
ASIA BRIEFING

Magazines

Asia Briefing (6 issues/year)   

Asia Briefing magazine is our newest premium subscription product. The content of this publication will deal with foreign direct investment opportunities and compare legal, tax, financing, cost and operational issues in China, India, the ASEAN nations as well as all other emerging countries across Asia.

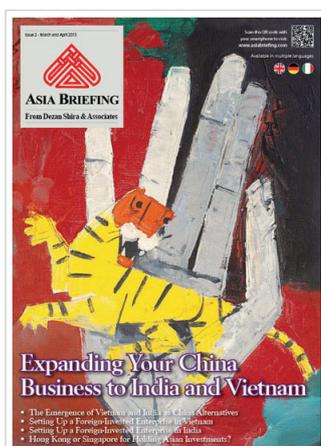
Published six times a year, Asia Briefing Magazine will be one of the leading sources of English language legal, tax and operational intelligence for foreign investors across Asia.



An Introduction to Development Zones Across Asia

In this issue of Asia Briefing Magazine, we break down the various types of development zones available in China, India and Vietnam specifically, as well as their key characteristics and leading advantages. We then go on to provide a snapshot of the latest development zones across the rest of Asia. With several hundred development zones operating in the region, it is impossible to cover them all in the pages of just one publication. However, we hope that this issue will provide the basic fundamentals to understanding one of the most important business tools available to international businesses operating in Asia.

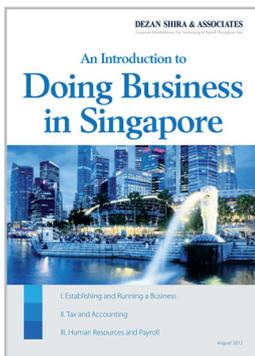
210x285mm • 12pages
Rights: World
Published: January 2013



Expanding Your China Business to India and Vietnam

As operational costs in China continue to rise, an increasing number of companies are looking at either relocating or moving part of their China-based facilities to lower cost markets elsewhere in emerging Asia. This makes sense since China itself is trying to move away from an export-driven economy and into a consumption-driven growth model.

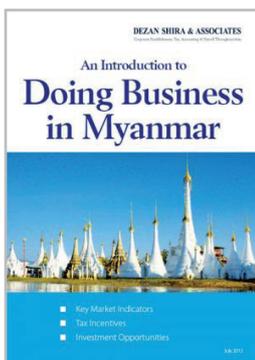
210x285mm • 12pages
Rights: World
Published: March 2013



An Introduction to Doing Business in Singapore

In a global economy dominated by huge industrial powers, the city-state of Singapore has carved out its competitive niche as a destination for regional headquarters, branch offices and holding companies for doing business all across Asia. This publication introduces the fundamentals of foreign investment in Singapore, including establishing and running a business; tax and accounting; and human resources and payroll.

210x297mm • 25pages
Rights: World
Published: 2012.08



An Introduction to Doing Business in Myanmar

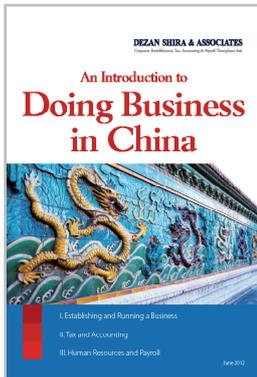
After Myanmar's military-led government pushed political and economic reforms, the country threw open its doors to foreign investment, attracting the attention of investors worldwide. This publication provides an overview of business in Myanmar, including an economic overview, forms of investment, tax incentives and restrictions, investment opportunities and a discussion of "what could go wrong?"

210x297mm • 27pages
Rights: World
Published: 2012.07



CHINA BRIEFING

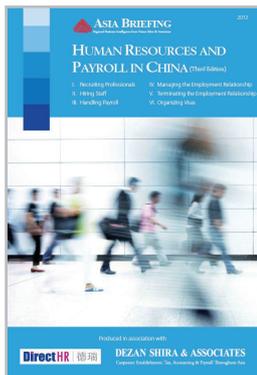
Guides



An Introduction to Doing Business in China

China is now experiencing a “second wave” of foreign investment bringing greater quantities of foreign investment from SMEs. This publication is designed to introduce the fundamentals of investing in China to everyone considering investing in the opportunities this rising nation presents.

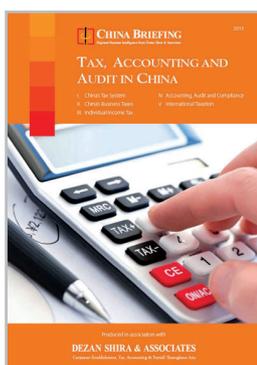
210×297mm • 46 pages
Rights: World
Published: 2012.06



Human Resources and Payroll (3rd Edition)

China places significant obligations on employers to maintain legally compliant in all labor matters. In this guide, we address the major issues in managing employment relationships in China, including hiring staff, handling payroll, managing the employment relationship, terminating the employment relationship and organizing visas.

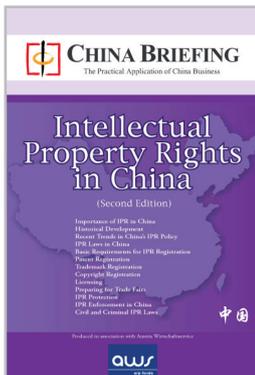
142.5×210mm • 136 pages
ISBN: 978-988-18370-5-9
Rights: World
Published: 2010.12



Tax, Accounting and Audit in China

A strong understanding of tax liabilities enables foreign investors to maximize the tax efficiency of their foreign investment while ensuring full compliance with all tax laws and regulations. This guide overviews taxes for businesses and individuals, and discusses accounting and audit in the China business context, including tax planning, corporate taxes, individual income taxes, international transactions, audit and compliance and financial due diligence.

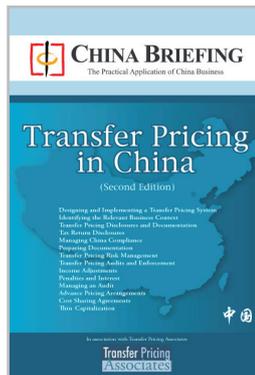
142.5×210mm • 220 pages
ISBN: 978-988-18370-7-3
Rights: World
Published: 2012.02



Intellectual Property Rights in China

This guide is an overview of all aspects of IPR protection in China, from covering protocol for dealing with trade fairs, to the application processes for trademarks, patents, copyright and licensing, as well as dealing with infringements and enforcement.

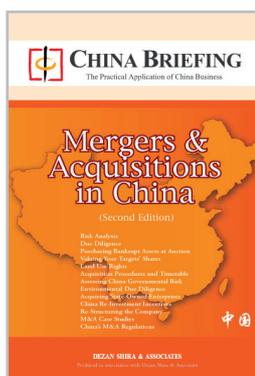
Second Edition
142.5x210mm • 50 pages
ISBN: 978-988-18370-9-7
Rights: World
Published: 2011.04



Transfer Pricing in China (2nd Edition)

This guide is an overview of all aspects of transfer pricing in China, including designing and implementing a transfer pricing system, disclosures and documentation, risk management, audits and enforcement, advance pricing arrangements, cost sharing agreements, and thin capitalization.

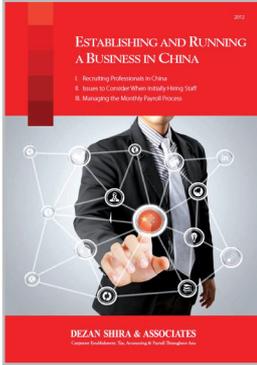
142.5x210mm • 136 pages
ISBN: 978-988-18370-6-6
Rights: World
Published: 2011.04



Mergers & Acquisitions in China (2nd Edition)

This guide is a practical overview for the international businessman to understand the rules, regulations and management issues regarding M&A in China. It will help you to understand the implications of what can initially appear be a complicated and contradictory subject. This book tells you the basics of what you need to know, and points you at the structures you should use as well as some of the pitfalls.

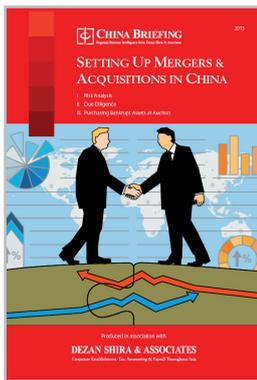
142.5x210mm • 136 pages
Rights: World
Published: 2011.06



Establishing and Running a Business in China (1st Edition)

(To be released in 2nd half of 2013)

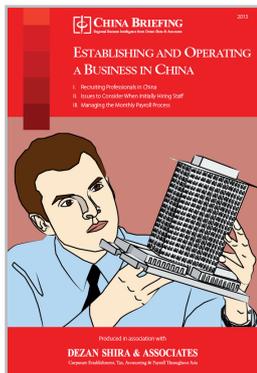
142.5×210mm
Rights: World
Publish date: 2013



Mergers & Acquisitions in China (3rd Edition)

(To be released in 2014)

142.5×210mm
Rights: World
Publish date: 2014



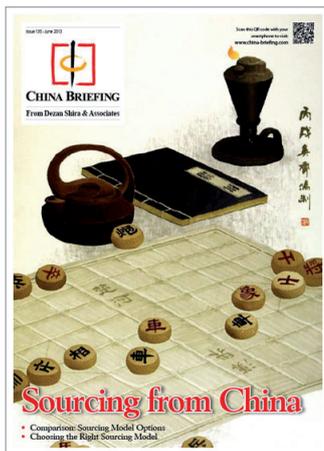
Establishing & Operating A Business in China (1st Edition)

(To be released in 2014)

142.5×210mm
Rights: World
Publish date: 2014

China Briefing (10 issues/year)

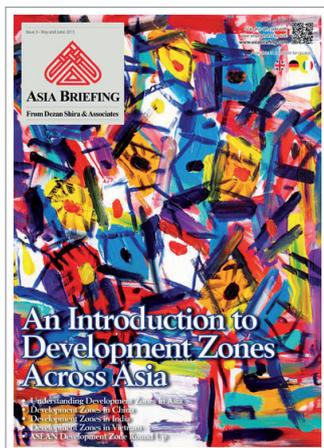
China Briefing magazine covers legal, tax and operational issues in China from a practical perspective and enjoys a devoted following built over twelve years of distribution. Available as individual issues or as an annual subscription (PDF) on the Asia Briefing Bookstore: www.asiabriefing.com/store.



Sourcing from China

In this issue of China Briefing Magazine, we outline the various sourcing models available for foreign investors - representative offices, service companies and trading companies - and discuss how to decide which structure best suits the sourcing needs of your business. Perhaps the most important factors to consider when choosing a sourcing structure are your staffing requirements, your need for operational flexibility, and which option offers the greatest cost efficiencies. In this issue, we compare how each of these factors match up with the available sourcing platforms in order to help foreign businesses find the best option for their specific sourcing needs.

210x285mm • 12pages
Rights: World
Published: May 2013



An Introduction to Development Zones Across Asia

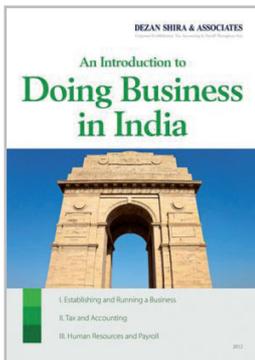
The use of development zones in their different guises has been an effective model essentially brought to prominence by China over the past 25 years to help both foreign investors and domestic companies meet in a relationship that provides tax advantages to both. Development zones typically permit the foreign investor to bring component parts into a country for assembly without having to pay import duties. Investors may then add in locally-sourced components, assemble the final product, and warehouse it all duty free before then having the option of exporting the finished product (collecting some VAT rebates on the locally sourced portion) or entering the domestic market with a product assembled at local labor costs.

210x285mm • 12pages
Rights: World
Published: May 2013



INDIA BRIEFING

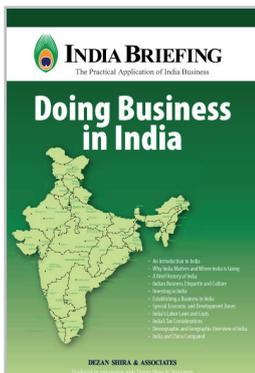
Guides



An Introduction to Doing Business in India *(1st Edition)*

Set to become the third largest economy in the world by 2025, India presents enormous opportunities for foreign investors. This publication introduces the fundamentals of foreign investment in India, including establishing and running a business; tax and accounting; and human resources and payroll.

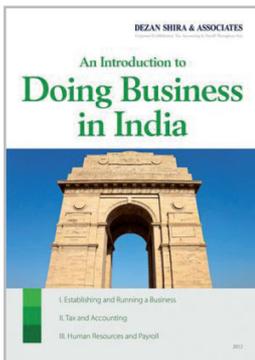
142.5×210mm • 50 pages
ISBN: 978-988-18370-9-7
Rights: World
Published: 2011.04



Doing Business in India *(2nd Edition)*

India was ranked the second most attractive FDI destination in the world in 2010, according to the World Investment Prospects Survey. This guide discusses how to do business in India, including key sectors for FDI, investment policy and procedure, a demographic and geographic overview and India and China compared.

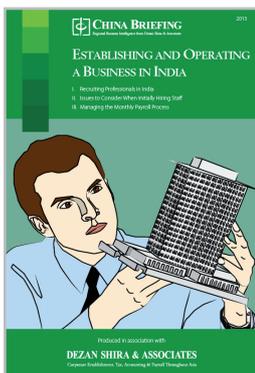
142.5×210mm • 156 pages
ISBN: 978-988-15251-5-4
Rights: World
Published: 2011.10



An Introduction to Doing Business in India *(2nd Edition)*

(To be released in 2nd half of 2013)

142.5×210mm
Rights: World
Published: 2013



Establishing & Operating A Business in India *(1st Edition)*

(To be released in 2014)

142.5×210mm
Rights: World
Published: 2014

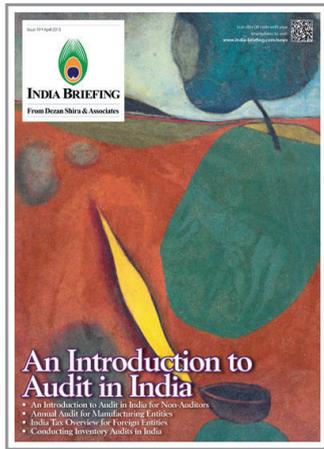


INDIA BRIEFING

Magazines

India Briefing (4 issues/year)

India Briefing has developed into a premium source for business insights on foreign investment in India. Written by investment professionals in India and published quarterly. Available as individual issues or as an annual subscription (PDF) on the Asia Briefing Bookstore: www.asiabriefing.com/store.



An Introduction to Audit in India

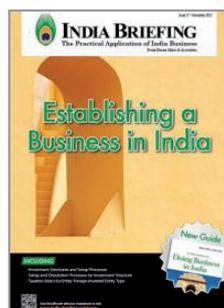
To coincide with the commencement of India's annual audit season, this issue of India Briefing Magazine provides an overview of Indian audit procedures for the non-audit foreign executive based in India, as well as for the CFO at the head office who may not be familiar with India's specific audit regulations and accounting standards. We aim to highlight some of the key areas for both levels of international executives responsible for their Indian businesses.

210x285mm • 12pages
Rights: World
Published: April 2013



India's Taxes for Foreign-invested Entities

210x285mm • 12pages
Rights: World
Published: January 2013



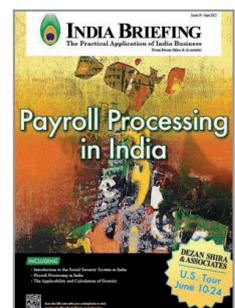
Establishing a Business in India

210x285mm • 12pages
Rights: World
Published: November 2012



India's Goods & Service Tax and Retail Sector

210x285mm • 12pages
Rights: World
Published: August 2012

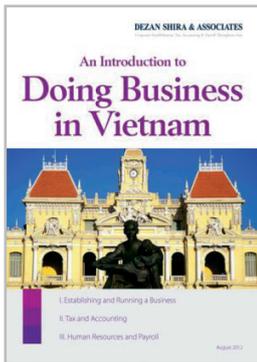


Payroll Processing in India

210x285mm • 12pages
Rights: World
Published: June 2012



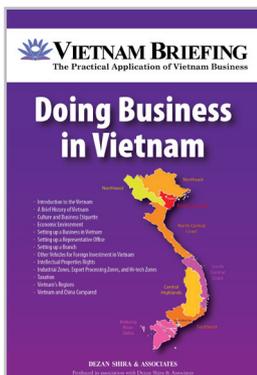
Guides



An Introduction to Doing Business in Vietnam *(1st Edition)*

In a tough global economy, major foreign investors continue to prioritize their investments into Vietnam, and many SMEs are following in step, acting on the business potential that Vietnam holds for companies of all sizes and a variety of industries. This publication introduces the fundamentals of foreign investment in Vietnam, including establishing and running a business; tax and accounting; and human resources and payroll.

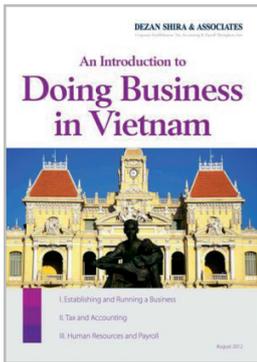
210×297mm • 32pages
Rights: World
Published: 2012.08



Doing Business in Vietnam

While China's economy is projected to replace that of the U.S. by 2050 and India expected to take third place, a more low-key Vietnam is also on the rise. This guide discusses all aspects of business in the country, including foreign investment trends, legal set-up and tax structures and industries by geographic region.

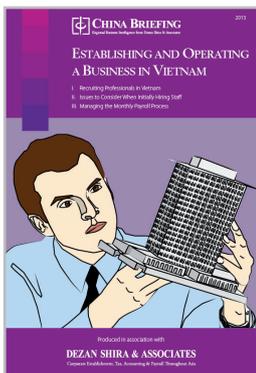
142.5×210mm • 172pages
Rights: World
Published: 2012.08



An Introduction to Doing Business in Vietnam *(2nd Edition)*

(To be released in 2nd half of 2013)

210×297mm
Rights: World
Published: 2013



Establishing & Operating A Business in Vietnam *(1st Edition)*

(To be released in 2014)

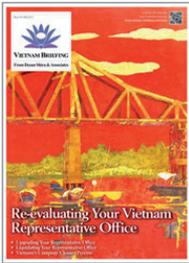
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Published: 2014

VIETNAM BRIEFING

Magazines

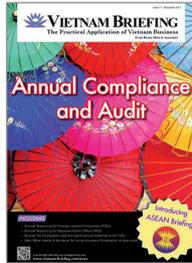
Vietnam Briefing (4 issues/year)

Vietnam Briefing provides legal, tax and investment insights for foreign investment into Vietnam. Available as individual issues or as an annual subscription (PDF) on the Asia Briefing Bookstore: www.asiabriefing.com/store.



**Re-evaluating
Your Vietnam
Representative Office**

210x285mm • 12pages
Rights: World
Published: May 2013



**Annual Compliance
and Audit**

210x285mm • 12pages
Rights: World
Published: December 2012



**Human Resources for
Foreigners in Vietnam**

210x285mm • 12pages
Rights: World
Published: August 2012



**Vietnam's Provinces,
Regions and Key
Economic Zones**

210x285mm • 12pages
Rights: World
Published: May 2012



**100% FOEs, JVs and
the Promotion of
Supporting Industries**

210x285mm • 12pages
Rights: World
Published: January 2012

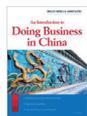


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Guide Publishing Schedule

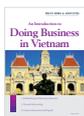
Introductory



An Introduction to Doing Business in China



An Introduction to Doing Business in India



An Introduction to Doing Business in Vietnam



An Introduction to Doing Business in Singapore

Comprehensive



Setting Up Joint Ventures in China



Setting Up Wholly Foreign Owned Enterprises in China



Setting Up Representative Offices in China



The China Tax Guide: Tax, Accounting and Audit



Human Resources and Payroll in China



Transfer Pricing in China



Intellectual Property Rights in China



Trading in China

Advanced



Establishing a Business in China



Mergers & Acquisitions in China

Complete



Establishing & Operating A Business in China



Establishing & Operating A Business in India



Establishing & Operating A Business in Vietnam

	2nd Half of 2013	1st Half of 2014
Asia	<ul style="list-style-type: none"> An Introduction to Doing Business in Singapore (2nd Edition) 	
China	<ul style="list-style-type: none"> Establishing a Business in China (1st Edition) An Introduction to Doing Business in China (2nd Edition) Human Resources & Payroll in China (3rd Edition) Trading with China (1st Edition) 	<ul style="list-style-type: none"> Mergers and Acquisitions in China (3rd Edition) Establishing and Operating a Business in China (1st Edition)
India	<ul style="list-style-type: none"> An Introduction to Doing Business in India (2nd Edition) 	<ul style="list-style-type: none"> Establishing & Operating A Business in India (1st Edition)
Vietnam	<ul style="list-style-type: none"> An Introduction to Doing Business in Vietnam (2nd Edition) 	<ul style="list-style-type: none"> Establishing & Operating A Business in Vietnam (1st Edition)



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